



TAMA
Tennessee Automotive Manufacturers Association

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Automotive
Manufacturers
Association

TAMA is a membership organization created to strengthen and expand Tennessee's automotive industry. Specifically, it helps Tennessee automotive companies react to the challenges of the global automotive marketplace.

MEMBERSHIP

TAMA membership is open to any company involved in the automotive manufacturing industry in Tennessee. The diverse membership includes primarily OEMs and Tier 1, 2, and 3 suppliers. The membership is also open to financial companies, law firms, contractors, and other businesses that have specialized expertise in the automotive industry.

A company's membership allows any employee to participate in TAMA events.

Member companies do not have to be located in Tennessee.

BENEFITS

To accomplish its mission, TAMA provides opportunities for its members to share information and learn about issues that impact the automobile manufacturing industry; network and build relationships; and participate in a wide range of meetings, roundtables, and tours.

Members also receive a copy of the annual membership directory and the opportunity to establish a link on the TAMA website.

PROGRAMS

TAMA's membership meets four times a year. Three meetings are luncheons with keynote speakers discussing issues important to Tennessee's automotive industry. The fourth meeting is a tour of a Tennessee automotive manufacturing facility.

TAMA alerts members of other programs in the Tennessee region and sponsors other special programs from time to time.

TAMA also sponsors a golf tournament for members every year.

HISTORY

TAMA was formed in 1987 in response to Tennessee's rapidly growing automotive manufacturing industry led by Nissan North America and Saturn Corporation. Its original purpose was to provide a forum for interaction among the many companies choosing to locate or form in Tennessee.

The organization has since expanded its scope to include in- and out-of-state businesses as well as companies integrally related to the automotive industry.

**strengthen
and expand**

TENNESSEE'S AUTOMOTIVE INDUSTRY

